



Case Study 2 – Team Leadership

The challenge: Developing the leadership skills of a young, dynamic staff working in a fast-growing business unit in a global market research firm, while maintaining productivity levels. Improving the team’s effectiveness, measured by increased billable time per project, was a primary goal for the Group Vice President.

The solution: Excellerated Performance created a tailored leadership development program and delivered a series of interactive workshops. Team members learned how to effectively set and achieve goals, while also internalizing attributes required to effectively lead themselves. A powerful learning method plus program materials helped participants create self-driven change and positive improvement in their performance.

The result: The team achieved their goals for improved productivity, and all participants gained a better understanding of how developing the discipline of self-leadership contributes to this outcome.

What the client says: “I’ve found that the team has put into practice the critical principles taught in the program and consider the investment with Excellerated Performance well worth it.”